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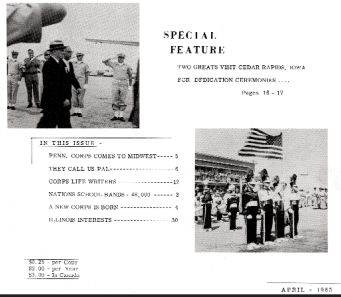
Chapter 10  
by Steve Vickers

Over the past six decades or so, there have been many different newspapers and magazines devoted to the subject of drum and bugle corps. Some have been very professionally designed and some have been the hobby of a small group of individuals or representative, of a circuit or association.

What follows is a review of the majority of the periodicals that have existed since the late 1940s. All of the illustrations and information have been gathered from the archives of Sights & Sounds, Inc., publishers of *Drum Corps World* since 1974, located in Madison, WI.

Since this collection was assembled, it has been used for research by corps planning reunions, individuals compiling the history of the corps they marched with and, of course, research for the production of "A History of Drum & Bugle Corps," volumes 1 and 2.

Drum Corps periodicals



**SPECIAL FEATURE**  
"THE GREATS WITH CEDAR RAPIDS, IOWA FOR EDUCATION PERFORMERS ..."  
Pages 18 - 17

British Drum Corps News  
Marching Band and Drum Corps Quarterly Review

Published quarterly in Wickford, Essex, U.K. by Stephen Johnson as an independent magazine for members of the British Youth



EAGLES FLY HIGH IN EUROPEAN COMPETITION

On Saturday 27th June, seven British Corps made the long trip to Zandvoort in Holland to compete in the first "regional" European Cup of the current series. There were some outstanding performances but in the end only one of the Dutch judging panel were able to meet the high standards of the Blue Eagles who are the reigning British Champions. Dutch Champions Herria made a gallant attempt and were not so far behind but the



that was made of them and the degree of professionalism displayed by each and every Corps, both on and off the field, was admirable. There were obvious weak spots in the overall planning of the weekend which was to be expected considering this was the first event of the kind and hopefully these can be put right for future occasions, beginning with the next "European Show" which will be held in England in June 1993.

SOON BE WITH US AGAIN "The Big One"

The "Drum Corps travelling road show" will reach its grand climax for the 1992 season since again at Sheffield, but this time at a

strenuous venue. The "semi-finals and finals of the British Drum Corps Championships" will be held for the first time at the Sheffield International Stadium at Don Valley. Amongst superb facilities will be the giant electronic scoreboard - 32 metres x 10 metres and with 30,000 individual light bulbs.

changed to *Pageantry Life*. Later that same year it was retitled *Corps Life*.

While the collection

about 1978 until the late 1980s. The event featured a wide variety of marching groups, including drum and bugle corps, traditional marching bands, brass bands, drum and trumpet corps, drum and bell corps and valveless bugle bands.

The Bugle and Drum Corps Times

Published in Philadelphia, PA, this 8 1/2" x 11" magazine came out from January 1947 until at least October 1949 when the Sights &

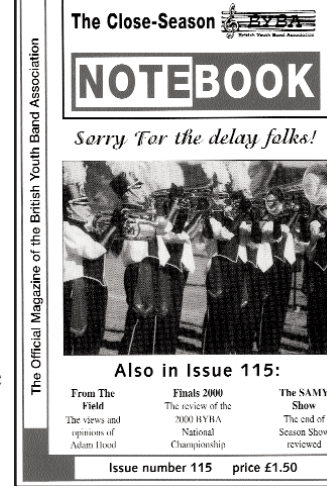
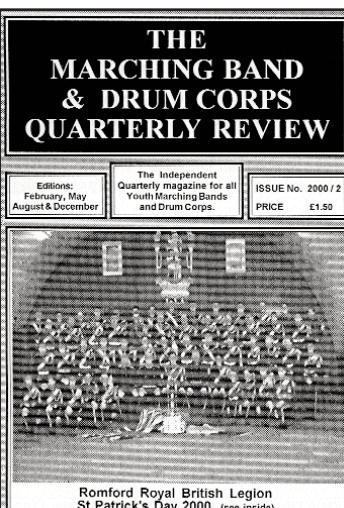
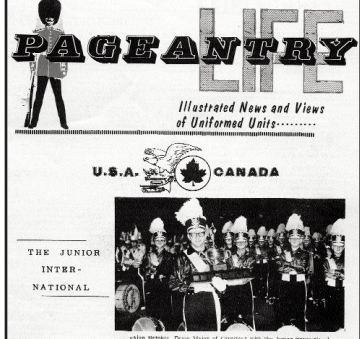


BADGERLAND CORPS NEWS



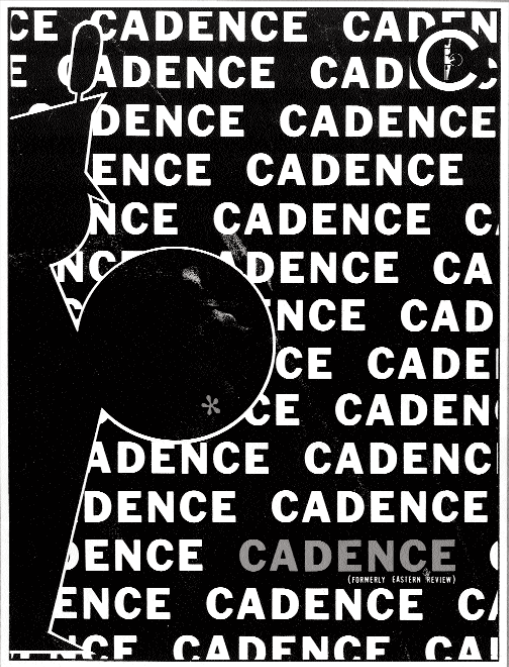
Badgerland Corps News  
Pageantry Life  
Corps Life

Published monthly in Milwaukee, WI, by the Badgerland Drum and Bugle Corps Association, Inc. between 1958-1962 as a 6 3/4" x 9 1/4" magazine, the publisher was Arnold C. Lauer. In 1963, the format was changed to an 8 1/2" x 11" magazine and the name was



an 8 1/4" x 11 1/2" newsletter and then a 5 3/4" x 8 1/4" magazine.

Published monthly in Forest Hills, NY, beginning in 1961 by Drum Corps Associates, Inc. (not the circuit) in an 8 1/2" x 11" magazine format, it was affiliated with *Eastern Review* (see description later in this chapter) that had been started in 1955.



25¢

The managing editor was Carman Cluna, a well-known New York drill designer and a writer for *Drum Corps World* during the 1980s and 1990s.

Some of the prominent writers included Daniel Feldstein, Bob BellaRosa, Frank Pamper, Truman Crawford and Harvey Berish.



VOLUME 3 DECEMBER 31, 1974 NUMBER 3

DCI MANAGEMENT SEMINAR A HUGE SUCCESS

The first annual DCI Management Seminar held at Chicago's Hyatt Regency O'Hare Hotel, November 15-17, was an unqualified success. Over 500 drum corps managers, staff members, contest and association directors were in attendance. Chairman John Thibon put together one of the most ambitious projects ever undertaken by DCI and it may well prove to be one of the most important.

Six major seminar sections were held concurrently during the three-day meeting. They were divided into Drum Corps Management - Structures, Drum Corps Management - Policy, Quartermasters and Equipment, Booster Club - Fund Raising, Drum Corps Association Administration, and Judges Association Administration. These in turn were broken down into four modules each covering many different fields of interest. The four topics under Drum Corps Management - Structure will give you some idea of the various modules - "The Legal Responsibilities of Drum Corps," "Publicity, Promotion and Public Relations," "Drum Corps on the Road," and "Internal Business Administration." The Quartermaster section saw equipment trucks from the Midwest, Sicily, Cavalier and Phantom Regiment parked in the hotel's parking lot. It was a very successful first event with plans already underway for holding three regional management seminars in 1975. If you want more information read your favorite drum corps publication or ask a corps staff member or manager who attended.

Contest Guild DCI Today

Published by Drum Corps International beginning in 1974, it started as a 7" x 8 1/2" newsletter called *Contest Guild*, produced quarterly, that changed to a tabloid newspaper (11 1/2" x 15"), printed six times per year, in 1977.

The name was changed to *DCI Today* in 1978 and it continued to be produced as a tabloid newspaper six times per year through the end of 1995.

In 1996, Sights & Sounds, Inc. began producing *DCI Today* and the schedule was reduced to three times per year. The format was also changed to an 8 1/2" x 11" magazine printed on newsprint with a color cover.

A four-color, 8 1/2" x 11" magazine began being published by DCI in 1998 and the three-times-per-year schedule continues in 2003.

*DCI Today* has always been aimed at fans of the junior corps activity and provides feature articles and advertising related to contests and clinics run by DCI.

Drum Corps 5 - 6 - 7

Published in Malden, MA, by Tom Healey as an 8 1/2" x 11" newsletter, it was started in January 1993 and originally produced monthly. Subsequently, it was changed to six times per year, then quarterly in 2003.

Content is largely historical photographs and scores from the 1950s, 1960s and 1970s, along with personal memories and repertoires of drum and bugle corps,

Drum Corps 5-6-7. Issue 108 Spring and Summer 2003. ...for those that are in their 50's, 60's and 70's... The V.E.W. National Championship trophy won by the Lt. Norman Prince "Princemen"

primarily in the eastern United States. Healey marched in St. Mary's of Charlestown, MA, and many of his contemporaries from other Boston-area corps contribute to the publication. He started the Massachusetts Drum Corps Hall of Fame that annually inducts worthy individuals and organizations in a variety of categories at a banquet attended by more than 500 people each spring.

Out of the newsletter and banquet project has come a performing group called the Legends of Drum Corps that also appears at the banquet and other standstills, as well as like halls of fame in New Jersey and Pennsylvania.

DCI Today Winter, 1996 • Volume 22, Number 1. Official Publication of Drum Corps International Summer 1994. Volume 24 Number 1. FORWARD MARCH! IN THIS ISSUE: DCI Management Seminar, 1998 Clinic, Mike's 5 Years, Gene Bunting's Mark 20th, Quarter 20th Anniversary, Schedules of Events, DCI Massachusetts Institute, DCI News, DCI on the Stage Returns in '96, Gene Campbell, DCI/Boys of America Pioneers Relationship.

Drum Corps International Contest Guild VOLUME 3, NUMBER 5 OCTOBER 1977 FREE - COMPLIMENTS OF DRUM CORPS INTERNATIONAL THE 1977 DRUM CORPS INTERNATIONAL CHAMPIONSHIPS BLUE DEVILS "DO IT AGAIN!" TAKE DCI CROWN 6th ANNUAL DCI CHAMPIONSHIP BIGGEST EVER

DCI Today Official Publication of Drum Corps International Summer 1994. Volume 24 Number 1. FORWARD MARCH! IN THIS ISSUE: DCI Management Seminar, 1998 Clinic, Mike's 5 Years, Gene Bunting's Mark 20th, Quarter 20th Anniversary, Schedules of Events, DCI Massachusetts Institute, DCI News, DCI on the Stage Returns in '96, Gene Campbell, DCI/Boys of America Pioneers Relationship.



# DRUM CORPS AMERICA CANADA



"De La Salle Oakland Drum Corps" 50c

## ■ Drum Corps America ■ Marching Musician

Published monthly in Racine, WI, by Drum Corps America Enterprises, Inc. beginning in April 1971, *Drum Corps America* existed until April 1976 when it was moved to Ridgeway, PA, and the name was changed to *The Marching Musician*.

The publisher of *Drum Corps America* was Edward Porcaro, who was director of the Racine Kilties at the time.

Porcaro moved the publication to Pennsylvania after he left the Kilties and converted it into a magazine that catered to not only drum and bugle corps, but also marching bands. The first issue of *The Marching Musician* was dated May 1976.

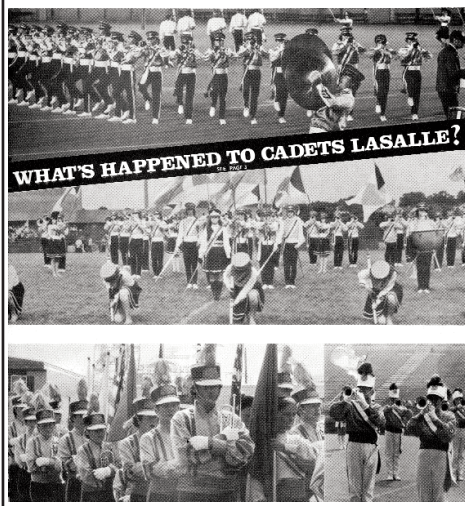
The publisher was Command Performance, Inc. and former *Drum Corps News* editor Dick Blake was named the advertising and creative director. It ceased publishing in 1977 after only eight issues.

## The Marching Musician

MAY 1976  
Issue Price \$1.00



## DRUM CORPS CANADA 1974



## ■ Drum Corps Canada

Published in Rexdale, ONT, by Drum Corps Canada Enterprises as a monthly 8 1/2" x 11" magazine, only a few issues were printed in 1974 before the publication ended later the same year.

The managing editor was David Burleigh, and Don Daber was the art director.

## ■ Drum Corps Digest

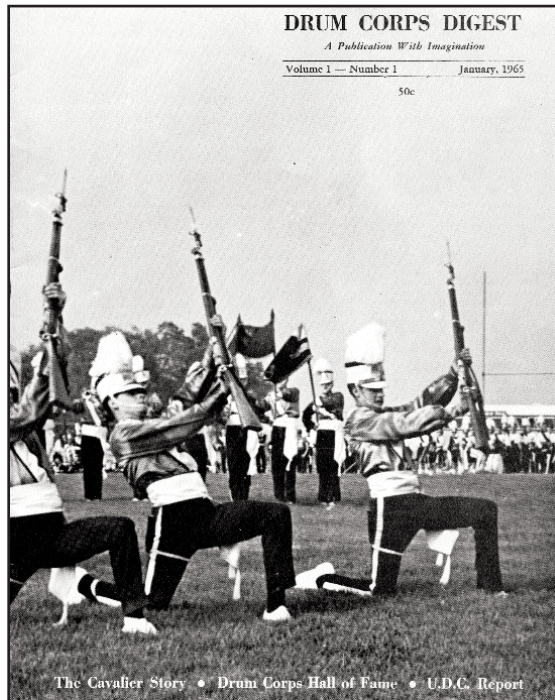
Published in Glenview, IL, by the Drum Corps Digest Association, this monthly 8 1/2" x 11" magazine began in January 1965 and existed until 1973.

Larry Grabowski was editor-in-chief and the managing editor was Clarice Rutter. She used to travel all over the country attending shows and being introduced as representing the publication.

Early in the magazine's existence, Canadian David Ross-Robertson was brought onto the staff to do layout for the publication. *Drum Corps Digest* was one of the most exciting and well-designed periodicals in the history of the drum and bugle corps activity, using white space, reverses (black type on a black background), unusual page designs and a variety of large headline typefaces to call attention to features.

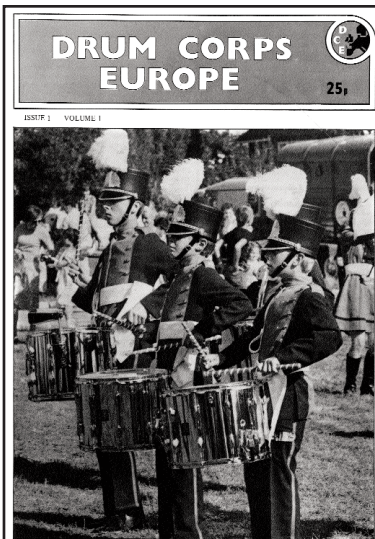
Rutter became the owner of the publication shortly after it started and ran it until her health began to decline in 1971. She sold it to Gary Lee in 1972 and it was moved to Cincinnati, OH.

Unfortunately, only a handful of issues



were produced after the change in ownership. The final issue was produced in the summer of 1973.

Several significant contributions to the drum and bugle corps activity were made by *Drum Corps Digest*. One was sponsorship of two winter concerts, called "Fantasy in Brass," held at the Chicago Civic Opera House in 1967 and 1968. At the 1968 event, the Velvet Knights from California were one of the headliners and they featured a set of Olds brand bugles which were not available to the general drum corps activity prior to that time, designed by



their brass instructor, Zig Kanstul.

Other corps in attendance were the Maple City Cadets, Vacationland Sweethearts, Kenosha Queensmen, First Federal Blue Stars, Des Plaines Vanguard, St. Andrew's Hornets, Imperials of St. Patrick, Nisei Ambassadors and the Chicago Cavaliers.

The other innovation was the first Drum Corps Hall of Fame started at

the same time as the publication in 1965.

## ■ Drum Corps Europe

Published in Chelmsford, Essex, U.K. by Drum Corps Developments, this monthly 8 1/4" x 11 1/2" magazine was produced from May 1979 until the fall of 1981.

## ■ Drum Corps Herald

Published in Beacon, NY, by Harry W. Phillips, the 11 1/4" x 16" tabloid newspaper was established in 1940 and produced monthly until 1953.



WI-based Drum Corps World) in history, existing from 1961 until 1985.

The 11" x 17" tabloid newspaper sponsored the World Open Drum & Bugle Corps Championships from the early 1960s into the mid-1970s and was also associated with Fleetwood Records, producers of almost 400 long-playing record albums between 1958 and 1975.

### ■ Drum Corps on the Marche

Published in Ottawa, ONT, from February 1970 until January 1973, this 11 1/2" x 16 1/2" tabloid newspaper primarily covered drum and bugle corps news and events in Canada, but also had news from the United States.

Editor Claude Brisebois presented some of the content in French.

### ■ Drum Corps Quarterly

Published in Basildon, Essex, U.K., this 8 1/2" x 12" magazine was produced for only a short time in 1984 and 1985 by Steve Hars. It presented information on Drum Corps United Kingdom.

### Editorial

In the mid seventies the United Kingdom drum corps movement has grown rapidly so fast in fact that in 1979 Drum Corps United Kingdom was formed to unify and coordinate the twelve drum corps that existed. Now in 1984, DCKU membership some 42 corps will mean many exciting in fact, and these figures do not include the many "corps style" bands hanging round the fringes and on the DCKU fringe.

The drum corps in Great Britain have received excellent press coverage in "Drum Corps World". Almost 100% of articles and is an American publication, very good reviews from "The Times", "The Daily Telegraph", "The Sunday Times", "The Observer", "The New York Times" and "The Washington Post".

With all this in mind we have decided to take our own hands and produce Drum Corps Quarterly which will obviously appear four times a year (October) (this issue being the first), January, April and July of which form the end of a significant section of the drum corps year.

Drum Corps Quarterly cannot survive or succeed without you, the drum corps fan, and your news, views and ideas. We need your support in the form of subscriptions and your contributions to our pages to report on. Help us to help you publish our activity.

### Basildon squeaks past Dagenham at Brighton

Somerset in Brighton must have a direct link with the gods, every drum corps show held there has been blessed with glorious weather and Drum Corps Brighton on 26th July was no exception. Held in the beautiful Whitson Stadium the same scene was an eight corps high-calibre show.

In eighth place (25.00) were Somerset in a magnificent performance that was a 2 A & F crowd had to compete a second time, nevertheless Somerset are improving all the time and have a solid "Bonne Basildon" that shows great potential.

Greenlancers were in line to have a lot of real success problems, it seemed though they had solved most of them at Capital Brass but today they could only manage second (28.00).

Sault (11.70) was Halsban's Blue Stars. This corps has been leading places with Somerset all season but today they lost their "Bonne".

# drum corps quarterly

October 1984. Issue 1 Volume 1.



Dagenham Crusaders are featuring their strongest drummer ever this season. Photo: Bob Harris.

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Challenger from Chesham who have now completed their marching show were fifth (20.00) with some excellent work for their stand to "Corn & Dill".

### Green Lancers victorious at Fartown

The Fartown quartet comes Huddersfield was the venue for Fartown at Fartown (don't say that too often!) where twelve corps competed for top honours.

The winner was a real hot item field of all the smaller and smaller groups the results of a first class competition.

In thirteenth place (25.00) were the Imperial Skydivers from Nantwich and in twelfth place (24.00) were the Field Shades of Blue. Red Lancers came in at eleventh place (23.00) while Brighton RFL took tenth place (22.00) with an unimpressed and fairly vague show. The Beestons from West Bromwich were ninth (21.00).

In fourth place (17.50) were Silver Shadows from Billingham and in fifth place (17.00) were the Blue Dragons with 57.00. The Blue Dragons with 57.00. The Blue Dragons with 57.00. The Blue Dragons with 57.00.

### Editor's Note

Much of the editorial content of this issue has of necessity been taken straight from the social year running over the past few months. It will be written exclusively by Drum Corps Quarterly.

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# Drum Corps News

Vol. 1, No. 1 Friday, April 7, 1961 Price 15 Cents

## Drumfest To Open N. E. Season

### Eight Units To Vie In Hub Arena

By HERB COLE

An accelerated Massachusetts drum and bugle corps program receives its 1961 premier showing Saturday night, April 15, when the Lt. Norman Prince Sr. Drum and Bugle Corps of Boston presents its fifth annual DRUMFEST tournament at the Boston Arena.

Eight Class A junior units have been invited to compete in this indoor classic that will serve as the forerunner to the final six-month field competitive season ever attempted in Bay State: corps circles.

Interest in this activity has escalated to a new high with the greater number of individuals and still more are expected to attend. The event is expected to attract some 4000 spectators from various quarters.

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DRUMFEST officials have selected the Andrew Sabers of Boston, Mass. as the 1961 champion.

Highlights Of The Week  
April 15 - Boston, Mass., Fifth Annual Drumfest  
April 15 - Blue Island, Ill., First Annual Royal

RED ROCKETS' Junior Drum and Bugle Corps of Johnsonburg, Pa. is shown marching in the March 11 St. Patrick's Day Parade in Pittsburgh. The Red Rockets traveled 150 miles to participate. (Howard Matthews photo)

Color Guard of NORWOOD PARK DRUM AND BUGLE CORPS, Chicago, Ill. Sponsored by Norwood Park Post No. 740, American Legion, James Dewey Shrine, 1957, 1958, 1959 and 1960. Robert Phelan, Robert Linn, Tommie Adams, James Anderson, Tom Womack and Sam Boud.

# Midwest Corps News

Vol. 1, No. 1 Chicago, 30, Illinois January, 1950

## Norwood Pk. Military March Midwest Gives Birth To Ball Large Success In Chicago • Drum, Bugle Corps Paper

### TOPS IN SHOWMANSHIP ARE THE GRENADIERS

Color Guard of NORWOOD PARK DRUM AND BUGLE CORPS, Chicago, Ill. Sponsored by Norwood Park Post No. 740, American Legion, James Dewey Shrine, 1957, 1958, 1959 and 1960. Robert Phelan, Robert Linn, Tommie Adams, James Anderson, Tom Womack and Sam Boud.

Color Guard of NORWOOD PARK DRUM AND BUGLE CORPS, Chicago, Ill. Sponsored by Norwood Park Post No. 740, American Legion, James Dewey Shrine, 1957, 1958, 1959 and 1960. Robert Phelan, Robert Linn, Tommie Adams, James Anderson, Tom Womack and Sam Boud.

# MIDWEST CORPS NEWS

VOL. 2 NO. 5 CHICAGO, ILLINOIS MAY, 1951

## Color Guard of the Month

### BRASS REVIEW

Just's music held the audience in a mood of nostalgia as it no longer by the usual concert. His selection included a medley of American classics and a powerful interpretation of his own composition. "Little Wood" was the first in a series of compositions for the brass band.

Philip Morris' French Horn playing was played from the start. Phillips use of the first corps members to create the appearance of the French Horn in drum corps.

The South Shore High School R. O. T. C. Battalion Drill Squad under the leadership of Captain Joe Vento, gave a thrilling performance at the official State Band and Drum Corps Association convention held at the University of Illinois at Urbana-Champaign. The corps members were very well received by the local drum corps.

Major General George F. Fryer was the guest of honor at the 1951 convention. He was accompanied by his wife and daughter. The convention was held at the University of Illinois at Urbana-Champaign.

# 200 Delegates attend CDCA Convention

## ODCA INDIVIDUALS break all records

A DCM REPORT

THE CDCA CONVENTION WAS HELD IN MONTREAL, QUEBEC, CANADA, ON FEBRUARY 27-29, 1970. THE CONVENTION WAS ATTENDED BY 200 DELEGATES FROM 15 COUNTRIES.

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# DRUM CORPS

out being called *Midwest Corps News*. The original editor was Larry Grabowski who was a founder of *Drum Corps Digest* 16 years later. It started out as an 11" x 17" tabloid newspaper, but changed to an 8 1/2" x 11" magazine format in May 1951.

The name changed to *Drum Corps World* in January 1955. Throughout the rest of the 1950s and into the early 1960s, the Tarsitano and Harman families owned the magazine.

In the early 1960s, ownership changed to Joseph Kalady. He ran the business out of the back of his mother's beauty shop in Chicago and in early 1965 purchased his own printing press and added color covers. The Racine Scouts' brand-new red, white and blue uniforms were debuted on the first color cover in August 1964.

The publication had the contract to record the 1965 VFW Nationals to be held at Soldier Field, but a torrential rainstorm forced the show to be

# DRUM CORPS

moved indoors to McCormick Place, the city's huge convention center on the shores of Lake Michigan.

*Drum Corps World* also instituted a new winter concert in 1965 at the Civic Opera House. The Hawthorne Caballeros, Toronto Optimists and St. Kevin's Emerald Knights traveled to Chicago to participate and a double set of record albums

VOICE OF DRUM CORPS

SAINT PATRICK'S PARISH COLOR GUARD 1954 MASSACHUSETTS STATE JUNIOR CHAMPIONS

was produced on the publication's label.

The following year, another concert was held that featured the New York Skyliners and the Sarnia Sertomanaires from Canada. A two-volume set of albums was also produced of the 1966 Midwest Dream show.

In June 1966, the final issue was printed.

### ■ Drum Corps World

Published originally in Denver, CO, the tabloid newspaper was originally intended to

1972 and the "Western Preview" two-album set at the beginning of 1973.

In late 1972, Blake was replaced as editor by Jack Russalisi. He ran the newspaper from Casper, WY, while business manager Jackie Price operated the business in Denver.

Publisher Whiteley replaced Russalisi in June 1973 with Steve

financial difficulties and the printer, Dick Wentland, director of the Blue Knights, took over. There was a short period in the spring

**SPECIAL LEGION CONGRESS PRE-RELEASE EDITION**

**DRUM CORPS WORLD**

"IN SERVICE TO DRUM CORPS"

SPECIAL PRE-RELEASE EDITION OCTOBER 15-17, 1971

**DCW Starts December 8**

Denver, Colorado, October 14 The rebirth of a drum corps tradition comes in the form of this very special pre-release issue of Drum Corps World. On December 8, 1971 the first issues will mark the beginning of a new era in drum corps journalism. These pages will bring forth fast factual reporting by the most talented pros in the field today.

This paper is pledged to the factual reporting of events of and about drum corps. The editorial segments will be designed to enlarge the scope of drum corps thinking and in doing so, to offer constructive ideas that will benefit all. A part of our masthead reads, in service to drum corps and that's just what

will produce a series of the finest corps recordings available today. Drum Corps World begins in December and will offer drum corps and drum corps followers the A to Z or everything they could possibly want.

The editorial on page 2 lists just a few of the writers that will be found on these pages in the



**V.F.W. CHAMPIONS** The great Santa Clara Vanguard from California took all honor at this year's V.F.W. "Million Dollar Pageant of Drums" in the Cotton Bowl at Dallas Texas. (DCW Photo by Mac Knox.)

be the "voice" of the new Drum Corps International organization. It was founded by Trooper founder/director Jim Jones and Don Whiteley, public relations director at KBTB, the ABC affiliate in Denver.

The first issue was distributed at the October 1971 American Legion Uniformed Groups Congress in Indianapolis, IN, where directors of the Combine and United Organization of Junior Corps announced the formation of DCI. The first official issue was produced two months later, in December 1971.

Jones and Whiteley hired Richard Blake to run the publication. He had been editor of *Drum Corps News* in Lynn, MA, for the previous 10 years and was also the recording engineer for Fleetwood Records throughout the 1960s and early 1970s.

A new recording company, db Records, was established and had the contract to record the first season of DCI in

Vickers, who had been writing for the newspaper since the beginning. He moved to Denver from Hutchinson, KS, and began work on the third summer issue.

Shortly after Vickers was hired, the publication had some serious

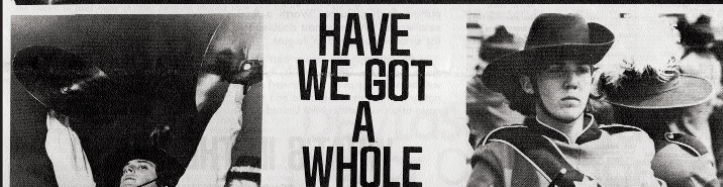


**drum  
corps  
world**



**drum  
corps  
world**

Volume II—Number 22  
October 12, 1973



of 1974 when no issues were produced.

In May, Vickers purchased the business and continues in 2003 after more than three decades. *Drum Corps World* has existed longer than any other drum and bugle corps publication -- for 32 years.

It has been published as both a magazine and a tabloid newspaper over the years. Upon assuming ownership on July 1, 1974, Vickers produced it as a magazine until January 1977

when the present format was adopted.

**fanfare** 25c  
MAGAZINE 1  
THE VOICE OF EASTERN DRUM CORPS



■ **Fanfare**

Published from 1965 until 1975 by Fred Thiedetz in Carlstadt, NJ, it was a 5 1/2" x 8 1/2" magazine produced on a typewriter that covered primarily corps in the mid-Atlantic area from Washington, D.C., north to Connecticut. It was produced semi-monthly.

Thiedetz's son Karl marched in the Garfield Cadets and was a photographer for *Drum Corps World* in Madison, WI, during the mid-1970s.

■ **Marching Bands and Corps**

This monthly magazine was published in Florida and was produced for part of one year, but I could find no copies in the Sights & Sounds, Inc. collection.

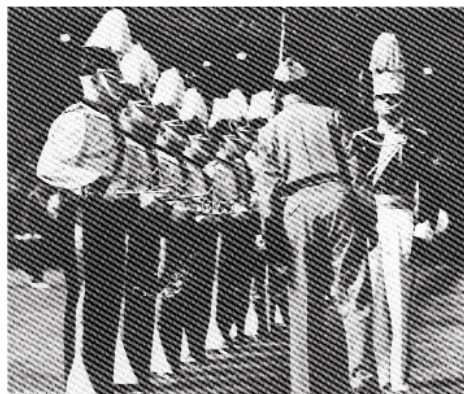
It covered both youth marching music activities with news, features and color photography. The time period it came out was approximately in the mid-1980s.

■ **Masters of the Marching Arts**

Published in Northbridge, MA, this quarterly 8 1/2" x 11" magazine is owned by Rick Connor. It was started in

VOL. I NO. 1  
FALL, 1996

**MASTERS of the MARCHING ARTS**



**AL SAIA INDUCTED INTO WORLD DRUM CORPS HALL OF FAME!!!**

**Off The Line**  
**DRUM CORPS**  
magazine

VOL III No. 1 ROCHESTER, N. Y. AUGUST, 1960 PRICE 25c

**FRANK ARSENAULT, famous Rudimental Drum Champion, giving pointers to the Los Angeles Boy Scout Corps #379**

the fall of 1966 and is still published in 2003.

It features articles by informed and intelligent individuals from across a wide spectrum of involvement and experience. There is current news and photography, as well as interesting historical material, plus some humorous columns.

United States, as well as the Canadian and Eastern Seaboard activities.

■ **On Parade**

The All-American Drum and Bugle Corps and Band Association had a long history of involvement in the activity, beginning in the 1940s. This publication, produced by the national headquarters in Chicago, began around the time World War II was ending.

■ **Off the Line**

Published in Rochester, NY, this monthly 7" x 8 1/2" magazine started in 1958 and ran for roughly four years. The Sights & Sounds, Inc. collection does not contain a complete set, so it is unknown when the publication ceased to exist.

The publisher was Mrs. Frank Schockow and her husband, Frank, was the editor. It was produced on a typewriter and run off on a mimeograph machine with an orange paper cover.

Its scope included scores and reports from the western

**ON PARADE**  
**ALL AMERICAN DRUM-BUGLE CORPS-BAND ASSOCIATION**  
**ON PARADE**

ASSOCIATION OF COMBAT JUDGES  
DRUM MAJORS ASSOCIATION

NATIONAL HEADQUARTERS  
3038 SO. RILDARE - CHICAGO 23, ILL.

JUNIOR ASSOCIATION  
DRILL TEAM AND COLOR GUARD ASSOCIATION

Volume III No. 1 October, 1947

**DON MCGEE ELECTED NATIONAL COMMANDER**

Don L. McGee of Chicago, Ill., was elected National Commander of the All American for the year 1947-1948, and William J. Hruby of Cleveland Heights, Ohio, was elected National Senior Vice Commander at the annual meeting of the All American held in New York City during the National Convention of the American Legion.

A summary in brief of the meeting is as follows:

The meeting was called to order by the National Commander Carl Hoffman at 7:40 P.M. on Thursday August 28th, 1947 in the headquarters of the T. J. Gabley-Third District Post American Legion, 218 W. 14th St., New York City, who welcomed the membership.

Report of the National Adjutant (two pages) on the work of the organization, financial report, etc., which was accepted as read.

Several new memberships were accepted at the meeting.

National Commander Carl Hoffman submitted his report, and also discussed several plans for the coming year which were received enthusiastically by the membership.

Commissioner Maynard Velder of the Drum Majors Association made his report.

The Commissioners of the In-

National Junior Vice Commanders:  
John J. Hogenshop of Walden, New York, and John Meyers of New Jersey nominated John Mayers as withdraw-Hogenshop elected Harry Mandel of New Orleans, Louisiana, nominated and elected unanimously.

Paul Bachman, Illinois, Jack Lentfer, Minnesota, Les MacCartney, Ohio and Victor Galloway, Michigan, were nominated for the Central Division MacCartney withdrew, Jack Lentfer not represented Victor Galloway elected.

Dwight Division: Roy E. Dunson nominated and elected.

Resolutions presented and acted upon to order:

Abolishing the Color Guard and Drill Team Association-Sucking, Kentucky, and Meyers, New Jersey. Carried.

That all members of this association shall pay the regular annual dues without regard to military or naval service, and that no free memberships be granted because of such service after January 1st, 1948. Carroll Wash-

Velder, Penna., Baker, Ill. Carried.

That all State Chapters shall hold their elections during the six weeks prior to the annual meeting. Hruby, Ohio, Neumann, Ohio, Carried.

That not more than one state chapter be permitted in any state. MacCartney, Ohio, Meyers, New Jersey. Carried.

That it shall be the right and privilege of members of this association to belong to any state chapter that they may elect subject to the approval of both chapters involved. Meyers, New Jersey, Herych, Michigan. Carried.

That a National Finance Officer be appointed by the National Commander, and that his duties will be as follows:

1. To compile and maintain complete records of membership in the All American and its subsidiaries.
2. To collect national dues directly from the members of the All American and its subsidiaries.
3. To mail dues statements before October 1st of each year and to follow with a notice subse-



Originally a monthly, oversize 9 1/2" x 12" newsletter started in 1945, it was changed to a semi-monthly 8 1/2" x 11" magazine in 1966 with a four-color cover.

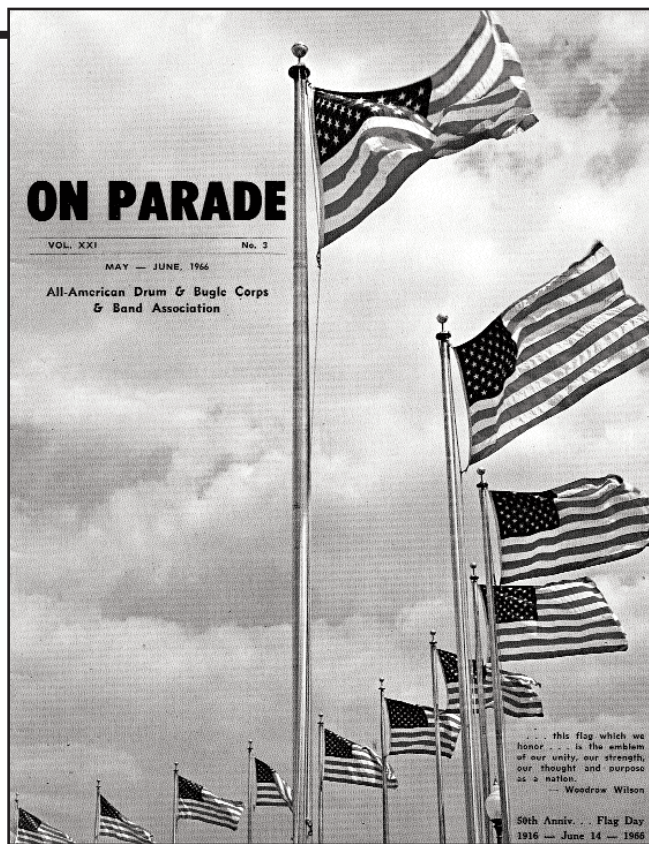
It did not cover shows as such, but did contain detailed information on the various chapters of the association located all over the United States. The organization had its own judges and news about that segment of the All-American was also included.

While the All-American still exists, the Sights & Sounds, Inc. collection ends in the late 1970s.

### ■ On the Starting Line

Only one issue of this Ohio-based publication was produced in August 1992. It was an impressive four-color, 8 1/2" x 11" magazine containing feature articles and news. The individuals who were responsible had been associated with the Canton Bluecoats and they distributed several thousand copies at the 20th anniversary Drum Corps International Championships in Madison, WI.

Unfortunately, the magazine apparently did not get sufficient support from drum corps fans or advertisers and a second issue was never produced.



### ■ World of Pageantry

Published in Anaheim, CA, by Harvey Berish, this regional 8 1/2" x 11" monthly magazine is distributed among drum corps and marching band students on the West Coast and in Hawaii.

Berish, who moved to California in the early 1970s, was director of the New York City Knickerbockers Drum & Bugle Corps and wrote for *Drum Corps News* for many years throughout the 1960s and into the early 1970s.

In addition to the magazine, Berish runs a major band competition in Hawaii each year and also produces extra copies of his publication for distribution to students in the participating marching bands at the Tournament of Roses Parade and Band Contest in Pasadena, CA, on New Year's Day each year.



## WORLD OF PAGEANTRY

BAND & DRILL TEAM NEWS

We Cover The **WEST** and the **REST** of the **WORLD OF PAGEANTRY.....BEST!!!**



Back To School Issue
\$2.50

Over nearly all of the drum and bugle corps activity's eight-decade history, there have been a variety of newsletters, newspapers and magazines published for members, fans, alumni, judges and parents. Literally hundreds of thousands of pages of features, interviews, news, advertising, photography, cartoons, editorials and many other forms of expression have been printed.

*Drum Corps World* alone, in the last 32 years, has offered somewhere between 12,000 and 13,000 tabloid pages of material, supported by manufacturers, service providers, show sponsors and drum and bugle corps with advertising, and people who have a passion for drum corps as subscribers. The other publications outlined in this chapter have had similar experiences.




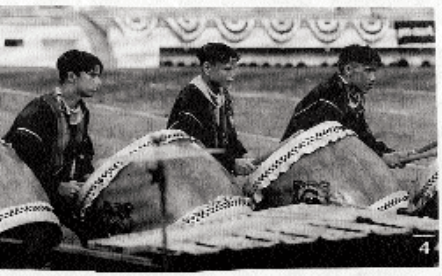
Every one of them had pride in having been involved in this youth movement and able to extend their involvement beyond just being paying spectators.

The owners of all of these periodicals have "put their money where their mouth is" and produced this form of communication for you, often with significant time and financial sacrifices, and with little reward beyond the satisfaction of sharing newsworthy and interesting details of this great activity.

Now with the rapidly expanding possibilities of computers and the Internet, there is a great deal of information available instantaneously. Hopefully the future will have room for both the printed page as well as the electronic images of a computer screen as the drum and bugle corps activity moves further into the 21st century.

For a photo and bio of Steve Vickers, turn to page 359.

THE SUMMER OF 1998 - CHAMPIONSHIP SCORES & PHOTOS  
 CADETS OF BERGEN COUNTY N.J. TAKE 7<sup>TH</sup> DCI TITLE!  
 EDMONTON CRUSADERS '98 SUMMER BAND CHAMPIONS!  
 <NEWS@WORLDOFPAGEANTRY.COM> (A NEW FEATURE!)  
 COMPLETE SCHEDULE OF UPCOMING FALL EVENTS!

CHAMPION PHOTO OF FLORIDA CAPTURED THE BIG WINNERS OF 1998  
 1-DCI CHAMPION 'CADETS' OF BERGEN COUNTY NJ 2-SUMMER BANDS INTERNATIONAL CHAMPIONS  
 EDMONTON 'CRUSADERS' YOUTH BAND CANADA 3-SURPRISE RUNNER UP SANTA CLARA 'VANGUARD' CA  
 4- DRUM CORPS INTERNATIONAL DIVISION III CHAMPION THE 'MANDARIN' CA